

Econ 409
Assistant Prof. Alper Duman

Study Questions 4

A. Definitions and Concepts:

Please find out the definitions given in the textbook for the following terms and concepts.

1. Illusion
2. Undervaluation
3. Ignorance
4. Manipulation
5. Habituation
6. Synchronic irrationality
7. Ideology
8. Homo Relativus

B. Essay Questions

1. Why could the aspirations be inconsistent depending on the effects of different institutions on the mental feelings? (see Figure 2.1)
2. What are the four different generic types of personality? How do they differ?
3. How does the cultural and institutional plurality affect human behavior? Which personalities do choose stability and safety?
4. How does idealisation work for a manager who seeks desire for power?
5. What are the three forms of disobedience? Explain each briefly.
6. How do network communication systems and centralised communication systems differ?